

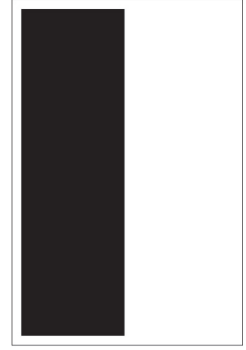
CLAJ Advertising Specifications



full page
5.5 X 8.5



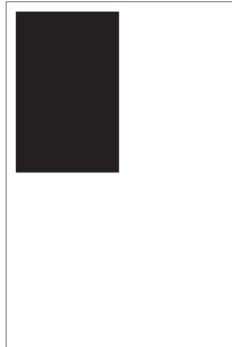
half page horizontal
5.5 X 4.1875



half page vertical
2.6875 X 8.5



quarter page horizontal
5.5 X 2.19



quarter page vertical
2.6875 X 4.1875

All press-ready ads should be submitted as pdf, tif, jpeg, or eps files.

Please submit exact size for ads based on the above specifications.

All fonts must be embedded. For fonts that are not embedded, we reserve the right to replace those fonts.

Grayscale halftone images: 300 dpi

Line art (such as type): 600 dpi

Low resolution Images taken from Web sites: may be rejected.

CLAJ reserves the right to approve all copy.

Full Page: \$85 for CLA members/ \$150 for nonmembers

Half Page: \$50 for CLA members/ \$75 for nonmembers

Quarter Page: \$35 for CLA members/ \$50 for nonmembers

Submit ads electronically as an email attachment to editor@clascholars.org