

THE COLLEGE LANGUAGE ASSOCIATION



February 18, 2024

Dear College Language Association Members,

I am beyond thrilled to welcome you to not only the *founding city* of The College Language Association, but also *my* hometown, **Memphis, Tennessee!**

Our 82nd Annual Convention is a special homecoming because Memphis was scheduled to be the site of our 2020 Convention that was canceled due to COVID. We are now returning to the exact hotel where we had planned to gather approximately four years ago, so we hope that you will join us in the newly updated Hilton Memphis, 939 Ridge Lake Boulevard, Memphis, Tennessee, 38120. **The CLA Convention Rate at the Hilton Memphis is \$156/night + tax, if booked by March 15th.** You can make your [hotel reservations online](#) or by phone, 901.684.6664, and provide our Group Code JFR922. In addition, this year our Membership Engagement Director is pleased to offer a [flight discount via Delta Airlines](#), visit the Convention section of our website for more details, and you also may call Delta Meeting Network® at 1.800.328.1111* and refer to Meeting Event Code NM39B.

This year's Convention has many exciting new features that are joining some of our longtime favorites. We were excited to offer a discounted EARLY BIRD Registration this year, and were pleased to see so many of you take advantage of this feature! **The final deadline to register for the 2024 Convention is March 15th, so please register NOW!** Our Pre-Convention event will begin on Wednesday, April 10, with a Tour of our Founding Institution, [LeMoyne-Owen College](#), followed by a lunch on campus (\$25 additional fee and pre-registration required). This year's Convention will feature Memphis native [Dr. Zandria F. Robinson](#) as our Banquet Keynote Speaker; the President's Reception will be a HOMECOMING Party on Friday night; undergraduate and graduate student members will have the opportunity to gather in their own social; we will host the first-ever screening of the CLA Documentary, *College Language Association: Black Scholars in America Part 1 – The Movement*; all of this and so much more awaits you at the 2024 CLA Convention! **Visit our [website](#) to register for the Convention and to book your hotel room – please do both by the March 15th deadline.**

In addition to registering, here are some other important announcements:

- **This Convention is a CLA Election Year**, so you should have received an email with the [nomination form](#) to nominate yourself or others for open positions on the CLA Executive Committee – please consider how you can serve or who you can nominate to help positively shape and impact the future of our beloved organization.
- The full CLA Convention Program will be released on our website and on our [Convention App, Whova!](#) Registered participants will receive an email invitation to the app, so please take a moment to familiarize yourself with this platform and to set up your profile.

Finally, follow us on [Instagram](#), [Facebook](#), and the [CLA website](#) for updates, and we are excited to see you at the 82nd Annual CLA Convention in Memphis! Thank you for your continued support of CLA and its mission.

In Service,

Jervette R. Ward, Ph.D.

President

The College Language Association

www.clascholars.org

Founded in 1937